



Zoe Yuan

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HIGHLIGHTS

- Proficient in using Adobe Premiere, illustrator, and Photoshop, MS Word and social media as a tool.
- Organized and a quick learner through various leadership positions.
- Enthusiastic and optimistic towards developing new skills such as 3D modeling and VR programming.

DESIGN/COMMUNICATIONS EXPERIENCE

Photographer, Embark Sustainability SFU, Various locations

October 2018 - Present

- Document events and prepare images that reflect Embark's brand and diversity of programs.

Event coordinator, Cloud Vision Media & Technology

May 2016 - May 2017

- Working with clients to identify their needs and ensure the satisfaction.
- Planned events and production while managing all project delivery elements within time limits.
- Conduct pre- and post – event evaluations and report on outcomes.

Video Editor/Graphic Designer, Cloud Vision Media & Technology

Dec 2015 - May 2017

- Independently designed full layouts for guide book and monthly newsletter, creating a consistent look and feel.
- Provided commercial video editing, user interface design and e-commercial graphic design.
- Interviewed students and staff for video and edited segments together for cohesive finished product.

CUSTOMER SERVICE EXPERIENCE

Host, Boston Pizza, Burnaby

Sept 2017 - Jan 2018

- Developed integral customer service skills as a host to create positive dining experiences.
- Efficiently learned specific system of taking and filling orders to maximize restaurant and customers' time.

Cashier & Floor Clerk, Crystal Mall, Burnaby

May 2016 - May 2017

- Maximized and learned new interpersonal skills from working in a team of many grocery departments to keep the store clean and safe for both workers and customers.

LEADERSHIP EXPERIENCE

Special Event Volunteer Leader, *City of Vancouver**June 2017 - Present*

- Acquired great organizational skills in planning schedule for volunteers based on their experience.
- Gained better understanding of customer service and communication skill from giving feedback to city; conducting one-on-one interviews; and presenting to large groups.

Orientation leader, *Fraser International Collage**Jan 2016 - Present*

- Worked as a group leader and instructed own group activities.
- Worked with advisors to pitch new ideas to better understand and fulfill students' needs.

EDUCATION

Simon Fraser University*Sept 2015 - Present*

Currently pursuing Bachelor of Science in Interactive Arts and Technology and a minor in Theater Production and Design

KEY COURSES

Advanced Human-Computer Interaction (*Axure/HTML*)

- Gained experience with a wide variety of interaction technologies, environments and architectures supporting user interaction.
- Developed a group design/analysis project in advanced topics in human computer interaction.
- Used html and css to successful code the Craigslist redesign website.

Interface and Graphic Design (*Adobe Suite/Figma/Protopie*)

- Focused on visual interfaces on computer monitors and hand-held devices.
- Evaluate interfaces and workflows to inform iteration.
- Mastered different design methods (e.g. sketching, user-centered design methods, storyboarding, prototyping) to produce a working prototype.

INTERESTS

- The wonders of photography and capturing snippets of the world around us.
- Indie game development; currently learning how to use Unity.
- Music as a soundtrack to our own lives.